

Business Computing: the Second 50 Years

**The Guildhall conference for business
leaders**

The Guildhall, London

5 and 6 November 2001



Conference e-workshop report

Globalisation in the e-world

Chairman: Colin Palmer, Business Intelligence

Rapporteur: Paul G Ellis, City University

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eWorkshop: Globalisation in the e-world

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1. Globalisation and Government

All national policies become components of international negotiation

- ? bundling sets of issues, e.g. within framework of World Trade Organisation negotiations

Why have government?

- ? Security
- ? Ability of governments to survive? Or to strengthen?
- ? To what extent do governments govern? Need for greater agility.

Effects on the individual?

- ? democracy
- ? form of government

Thinking on governance

- ? Needs to be more in terms of 'networks' than hierarchies alone.

2. Globalisation and Technology Transfer

Dichotomy of homogeneous technology (worldwide)

- ? and local reality

Distinguish the technology platform (H/W & S/W) and the total 'information system' (including people/policies etc.)

The drive of major global organisations

- ? the imposition of technology from outside, developed on the back of 'Western' models

Differences in adoption

- ? different infrastructures relevant in different environments
- ? ability to leapfrog
- ? difficulties of 'uneven playing-field'/negotiation

3. Globalisation and Education

Issue of tensions – language/religion/ethics/culture

- ? opportunity for learning/understanding
- ? haves & have-nots

What skills will become fundamental?

- ? e.g., participatory skills
- ? the shape of the individual career
- ? move to individual guidance – but where does the individual get advice/how evaluate materials?

New educational roles

- ? certifier
- ? adviser
- ? content provider.

4. Globalisation and Legal/Regulatory Issues

Global legal frameworks – driven by big issues, eg security, money etc.

Government action

- ? demands on organisations e.g., keeping emails for 10 years (Germany)
- ? national requirement to ‘compete’ (depends on legislation/harmonisation)
- ? ability of organisations to locate anywhere

Move to ‘componentisation’

- ? global concept / local delivery

Increase in lobbying – internationally?

Diversity in legislation/regulation

- ? good or bad?
- ? E.g., 11 different sets of Swiss cantonal tax legislation